

*The Metallic Roofing Co.*

OF CANADA, LIMITED,

COR. KING AND DUFFERIN STREETS,

TORONTO.





12 12 12 12 12 12 12 12

*James R. Smith*

TORONTO



CABLE ADDRESS:

"METALLIC," TORONTO.

25  
1891

Suitable for all descriptions of Buildings down to  
one-quarter pitch, and have in many cases  
been successfully used on roofs  
of less fall than this.



# Eastlake Steel Shingles.

PATENTED APRIL, 1885, MARCH, 1887;  
JANUARY AND JULY, 1894.

PAINTED OR  
GALVANIZED

'PHONE 5481.

The . . .  
*Metallic Roofing Co.*

Cor. King & Dufferin Sts.,

Toronto, Ontario.

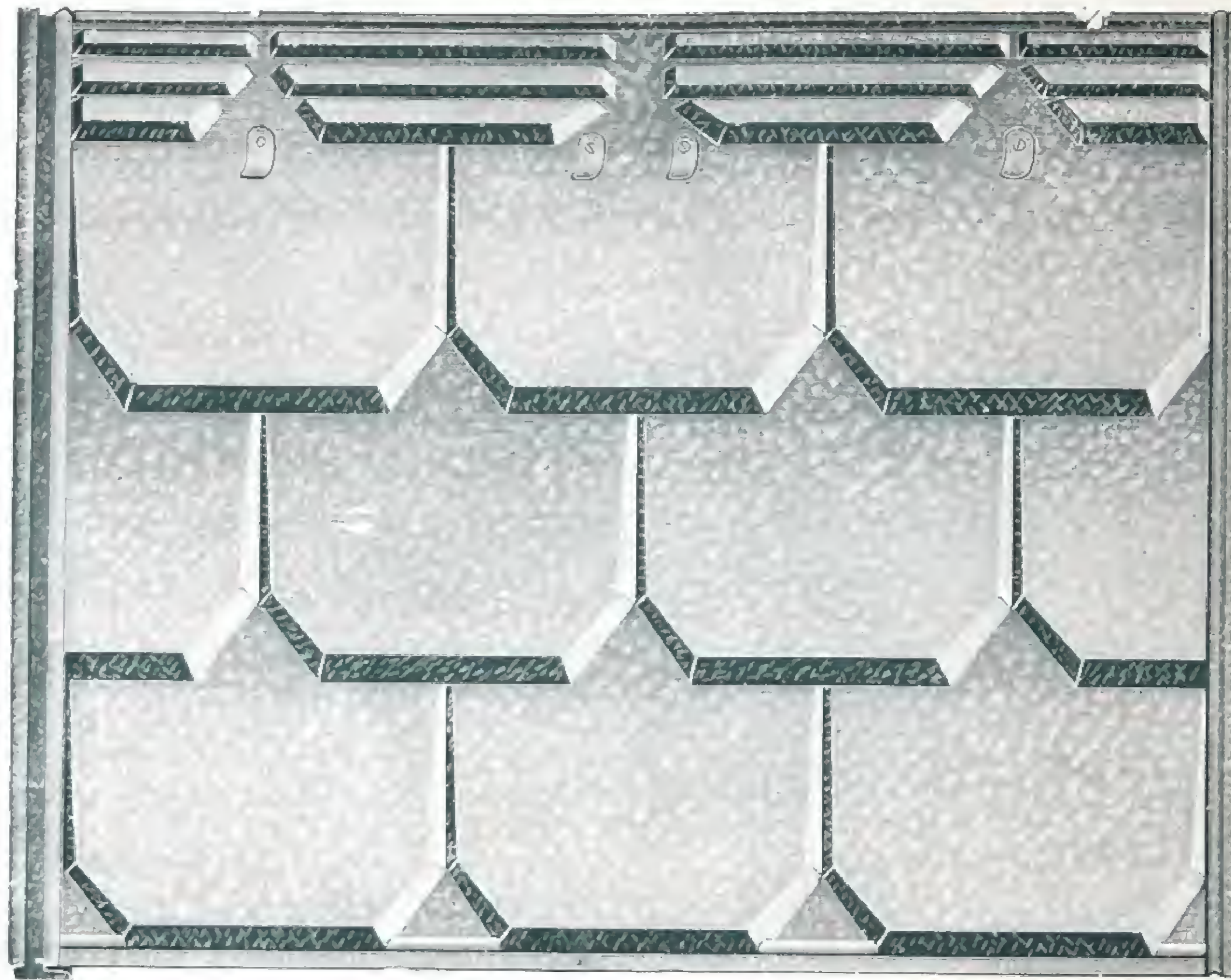
OF CANADA, LIMITED



Awarded Gold Medal and Diploma of Honor, Jamaica International  
Exhibition, 1891, in competition with the world. Also a number  
of Dominion and Provincial Medals and Diplomas.







*THE EASTLAKE SHINGLE.*



**T**HE illustration on opposite page shows one **EASTLAKE** shingle, size 23 x 18 inches, 44 sheets to a square, which means sufficient to cover 100 square feet when laid on a plain surface.

Each shingle is made from soft steel plate, either painted or galvanized, and covers, when laid, 22 x 15 inches, but is embossed, as shown in the illustration, so as to appear only  $7\frac{5}{8}$  x  $4\frac{3}{4}$  inches, with a half-inch raise at the butt.

These shingles are made in three grades of painted steel and three grades of galvanized steel—Nos. 1, 2 and 3—the difference being in the thickness of the plates, otherwise the quality and finish are the same.

**The EASTLAKE** shingles are united at the sides by means of our patent telescopic side-lock, which fully allows for contraction and expansion of the metal, and are provided with a concealed gutter, **which makes leakage at the joint an absolute impossibility.**

**This side-lock** is so constructed that it **cannot be crushed out of shape**, as is the case with those having large open loops below the bottom of the plates.

The side-lock on the **EASTLAKE** shingle forms a **complete and perfect gutter capable of carrying off any water** that may get into the lock, and is so constructed that it is **the safest telescopic side-lock on the market**, and by its perfect construction admits of the shingles being **laid very rapidly** indeed.

Please note carefully the construction of this combined side-lock and gutter, as it is a very important feature, and **the EASTLAKE is the only shingle possessing a side-lock formed in this way.**



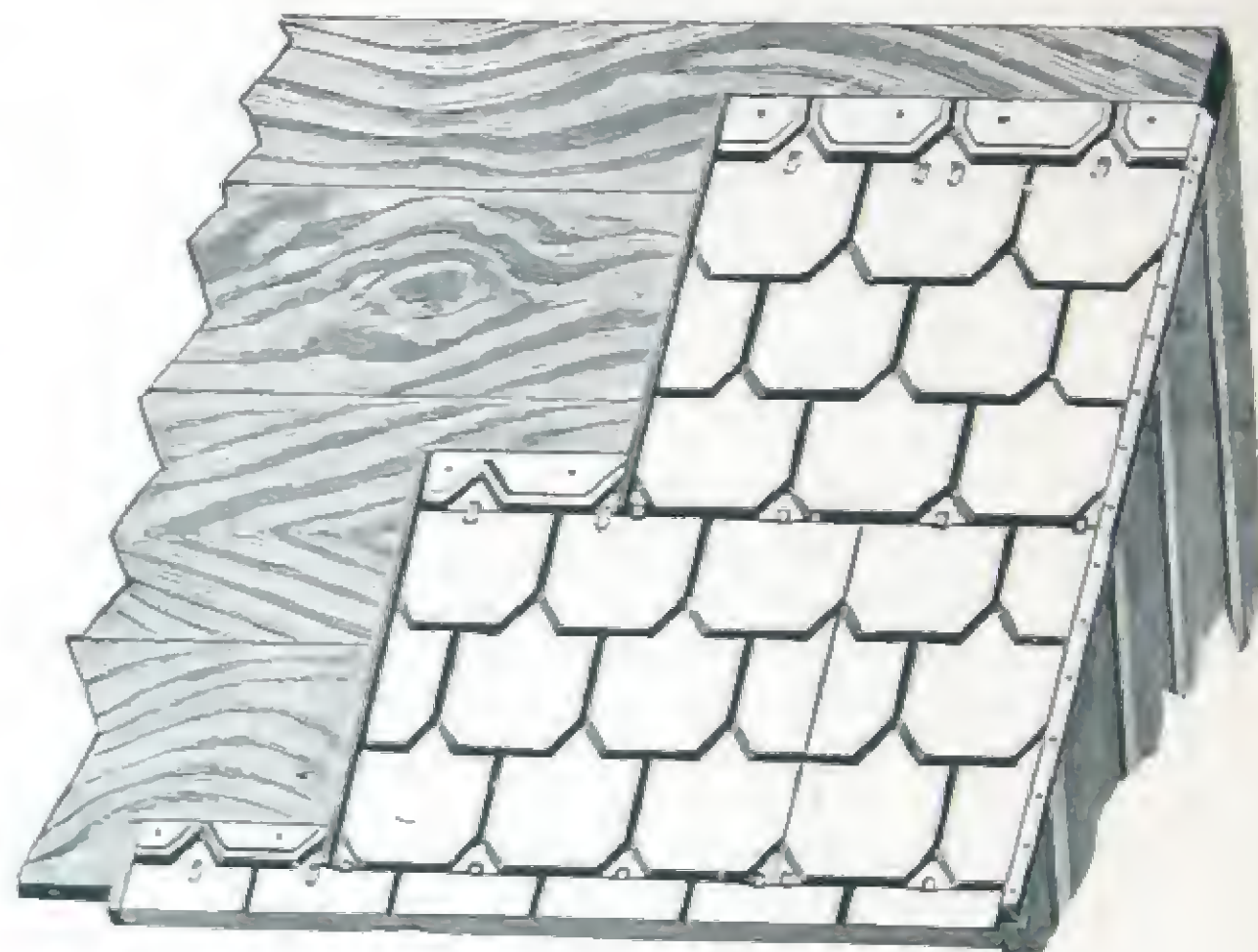
**T**HE accompanying illustration shows the method of starting the first two rows of shingles, which, it will be observed, are laid from right to left.

When required, the eave shingles, or starters, which are represented in the illustration by the narrow piece at the bottom, are furnished by us, **but are not sent unless specially ordered**, for, when the roof projects over the building, as in most cases, all that is necessary is to nail through the bottom of the first course without using any eave shingles.

By referring to the illustration, you will observe that about three inches below the upper edge of each shingle are four cleats, which are securely fastened to the body of the plate before leaving our factory.

When being applied the **shingles are nailed along the upper edge above the cleats**, with not less than four 1 or  $1\frac{1}{4}$ -inch wire nails to each shingle, and **when laid, the nail heads are all covered**; the upper course overlapping the lower one to the cleats on the course below, just covering the rivets.

The cleats are then bent upward and over the bottom of the overlapping shingle, **thus holding down the lower edge of each shingle very securely**.



The upper edge of each shingle, down to the cleats, is provided with heavy corrugations, **which effectually prevent any drifting of water or snow between the shingles.**

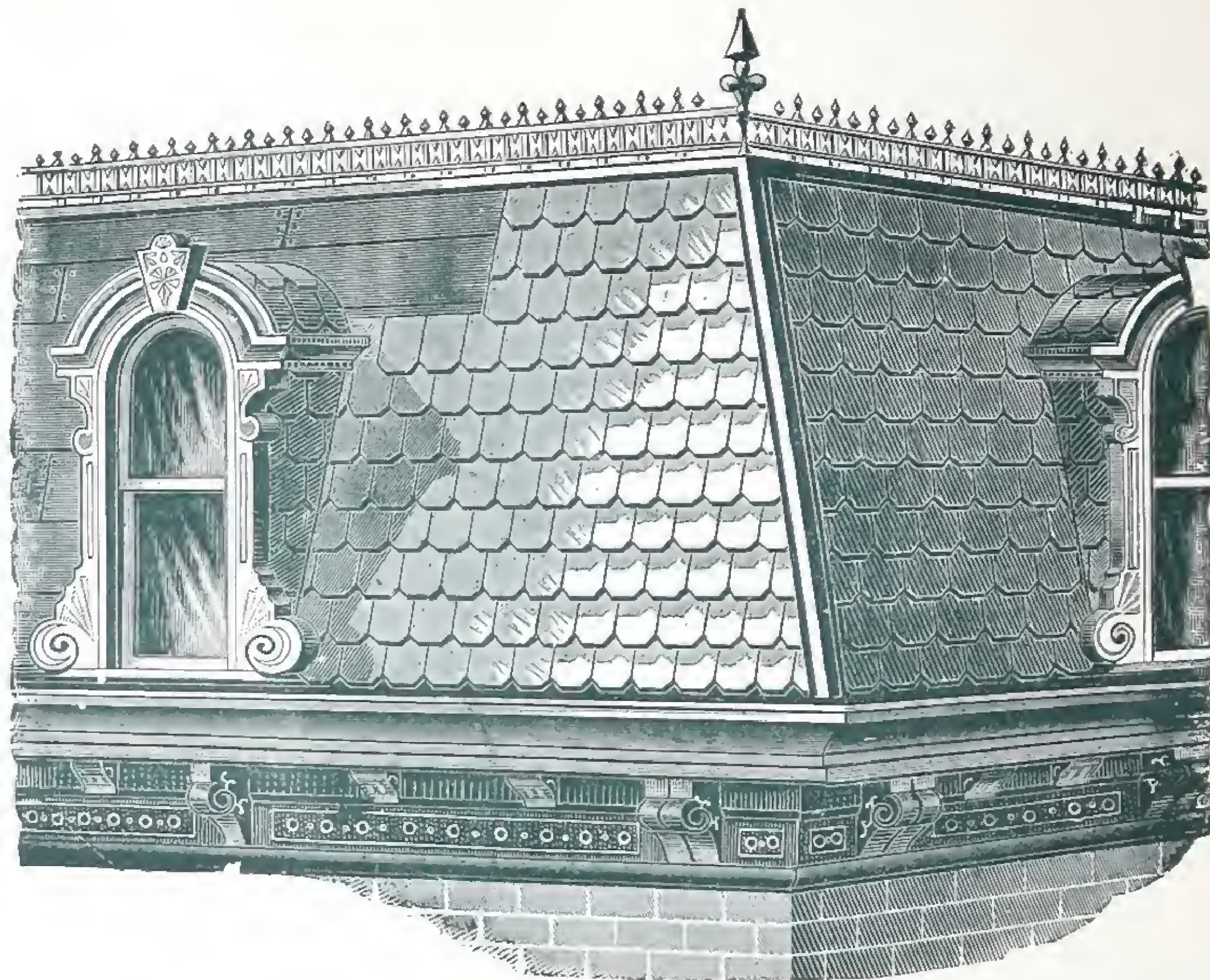
These cleats are made from the very finest quality of extra coated heavy tinned steel, **which will not crack nor break in bending**, and they are of great advantage in laying the shingles, as they **enable the roofer to keep each course straight without the aid of a chalk line.**

The **EASTLAKE** shingle, owing to its construction, **can be laid much quicker than any other metallic shingle** on the market, for the following reasons :

1. There are only 44 sheets to the 100 square feet.
2. They are laid from right to left, so that the workman is always facing his work.
3. There is no cleating down or malletting of seams.
4. The shingles are all accurately squared; therefore all exactly of the same size.
5. The rapidity of joining the shingles at the side lock, as it consists of simply slipping the edge of one sheet into the lock of the other, which is so large and open as not to need any tugging or pulling to make the shingles go together.

*AMPLE PROVISION IS MADE IN THE CONSTRUCTION OF THE SHINGLES FOR VENTILATION ON THE UNDER SIDE, consequently there is no possibility of condensation or moisture on the under side of the shingle. This advantage is found only in our shingles and it adds very materially to the life of the roof, as it prevents any possibility of corrosion on the under side.*





*The EASTLAKE on a Mansard Roof.*



## GALVANIZED SHINGLES.

**T**HE galvanized EASTLAKE shingles are all thoroughly and evenly coated on both sides with pure zinc, and this being a thorough preservative, the galvanized shingles do not require painting.

In comparing our galvanized shingles with those that may be offered you in competition with them, it is very important that you should notice not only the difference in the construction of the shingles, but that you should also bear in mind the fact that the **EASTLAKE galvanized shingles are not cut out of large sheets of galvanized iron**, as is the case with nearly all other galvanized shingles now on the market, **consequently there are no sheared or raw edges uncoated** with the galvanizing material, besides which, the **EASTLAKE shingles are thoroughly galvanized all over**, and are **free from black spots and other defects in the coating**.

Shingles that are made from galvanized sheets, and that are then embossed and formed into shape, are invariably very defective on account of the galvanizing cracking in the operation of embossing, and if you will examine almost any other shingle you will find that **the galvanizing material scales off or cracks** where the lock is formed. **This, however, is not the case with the EASTLAKE shingle.** The **EASTLAKE galvanized shingles** are made of clean, bright material, and owing to the large number of sharp edges, and general construction, a **poor class of material could not be used in making these shingles**, as it would not stand the embossing.



Shingles that are made with round corners and large loops on the side can be made of a very inferior material; in fact, we have noticed some that have been made from a class of galvanized iron which is never used nor sold in this country except for the very cheapest kind of work, such iron being very brittle and poorly coated.

It is, therefore, not sufficient to know that you are merely getting a heavy galvanized shingle, as **it is far more important to have one that is properly coated**, weight or thickness of galvanized iron not being the principal consideration, **the coating is the main point**; but of course a heavy plate will retain its shape much better than a light plate.

### PAINTED SHINGLES.

**B**EFORE leaving our factory, the painted EASTLAKE shingles have a **thorough coating on both sides with the best quality of Coalite**, which is an article specially manufactured under **a secret process known only to ourselves**.

This coating is almost black in color, and has a **very fine finish**.

It is **very tough, will not crack nor peel off**, even when the sheet that is coated with it is bent sharply backward and forward.

We have spent considerable **time and money in getting this perfect coating to its present high standard**, and can safely assert that it is the best article in America for the purpose for which it is used.



The painted shingles should get an extra coat of this preservative after they are put on the building to cover any marks or scratches received in transit or laying, and as the shingles are all thoroughly coated on the under side before leaving the factory, a periodical coat of paint on the upper surface once every four or five years will preserve them indefinitely.

The cost of re-coating is only a trifle, as the metal does not absorb anything, and one gallon of Coalite will cover about 8 squares, or 800 square feet, and as the surface of the shingles is perfectly smooth the coating can be very quickly applied by anyone of ordinary intelligence.

The EASTLAKE shingles covered with this preservative cannot from a short distance be distinguished from the best blue Welsh slate.

A trial will convince you that the EASTLAKE shingles are exactly as represented, and if you have the least doubt regarding their durability, would ask you to examine any slate roof in the Dominion in which there is a valley and you will usually find it made of galvanized iron, and yet it not only stands more wear, but lasts just as long as the slate roof.

When you compare the price of the EASTLAKE shingles with those made in imitation by other makers kindly compare weights, and remember that there is as much difference in the quality of metallic shingles as there is in the people who make them.

The rapidity with which the EASTLAKE shingles can be laid on the roof makes them fully 25% cheaper than any others, even at the same price per



square, while they are simplicity itself in laying, and can be put on by anyone of ordinary intelligence.

They are constructed upon a scientific principle, and possess all the advantages with none of the disadvantages found in other kinds of metal shingles.

We use nothing but the best workmanship and material.

Our machinery is special and the very best of its kind, capable of turning out uniform and perfect work.

Many persons think and believe all metallic shingles made by different makers to be the same, that one will last as long as the other, and can be laid just as rapidly. This is a great mistake. We are aware that **unscrupulous parties have made shingles that are almost worthless**, and by so doing have, in some localities, brought metallic shingles into disrepute. If you buy of irresponsible parties who use cheap iron, cheap tin, and adulterated paint, with cheap workmanship, what else can you expect? Nothing but a cheap and inferior roof from beginning to end. With such an experience one is apt to consider all metallic roofs as inferior. **If you want the worth of your money, you should buy of responsible manufacturers, and get a good article at a fair price.**

In these days of keen competition it is usual to get just about what you pay for.

The **EASTLAKE** patent shingles are adapted for all styles and classes of buildings upon which wooden shingles can be used.



To apply them a pair of snips and a hammer are the only tools required.

They are especially suitable for churches and school houses where a strong, attractive, fire-proof roof is wanted, and at the same time one of light weight, so as to cause no strain on the trusses and long timbers usually used in such buildings.

### PROTECTION FROM LIGHTNING.

SCIENTISTS agree that a building covered with sheet metal has the best protection against lightning that can be had, as the large surface of the metal scatters the electricity and renders it harmless.

PROFESSOR MITCHELL says—

*"It is impossible that a building covered with iron should be injured by lightning."*

PROFESSOR JOHN WISE says—

*"My observation leads me to say that when metal roofs become the rule, injury to our buildings and their contents by lightning will have passed away."*

We have been manufacturing the Eastlake shingles for twelve years, and have never yet heard of a building being injured by lightning that was covered with them.



## FIRE-PROOF QUALITIES.

**I**T is a fact that has been clearly demonstrated beyond question that wood properly covered with metal is more thoroughly fire-proof than solid iron, and will withstand more fire and heat without warping and twisting out of shape. The metal covering may be red hot all the time during the conflagration, and while the wood may be charred it will not ignite. Therefore, a metal roof affords protection where fire originates in adjoining or surrounding buildings, and in the event of a fire originating in a building so covered the wooden portion alone can be burned, the metal proving an effective barrier to its spreading beyond the building where it started, and of course sparks falling upon a metal roof cannot ignite it.

## SAVING IN INSURANCE.

**M**ETAL covering for buildings is highly recommended by insurance companies, as it furnishes no food for the flames. Neither will it crack nor fall off by the action of heat or water, but will keep its place as long as there is anything left to sustain it.

Its protection to a building reduces the rate of insurance, and in places poorly provided with fire apparatus this is a great consideration.

This saving alone will more than compensate for any difference in the original cost.



## ADVANTAGES OVER WOOD SHINGLES.

**G**OOD wood shingles are a thing of the past. The machine-made shingles of to-day are a very poor substitute, and not at all to be compared to the old shaved shingles.

The present shingles are mostly cut from very inferior material and the wood fibre is so furred up in sawing that it absorbs moisture rapidly and retains it tenaciously. The shingles soon rot out or water soaks through them before they are worn out; in fact, we have known a large number of cases in which the water has soaked right through pine shingles after they have been on only a very few years.

**The best of wooden shingles will shrink,** leaving crevices, and increasing a hundred fold the chances of leaks, besides **only lasting a few years.**

**The EASTLAKE patent shingles** can be applied at least from three to four times as quickly as wood shingles, and only cost about the same when laid on the building, besides having a much better appearance, and lasting very much longer, in addition to being **thoroughly fire and lightning-proof**, so that, all things considered, it will be found that **our steel shingles will be very much cheaper and better in the end.**

## SHEETING AND PAPER.

**R**OOF boards should be reasonably seasoned and sound to hold the nails firm. We recommend close sheeting for dwellings or similar buildings.



We also advise laying one thickness of **OLEINE water-proof paper** under the roofing; the additional cost is trifling, and the building will be warmer in winter and cooler in summer. The paper **acts as a non-conductor of both heat and cold**, and is also a sound-deadener.

**It prevents any condensation** on the under side of the roofing, caused in heated buildings by the hot air inside coming in contact with the cold air outside.

Paper should always be laid under roofing on dwellings or similar buildings, or wherever gases, steam, sulphur, or other injurious substances exist, and the **Oliene paper**, which is always kept in stock by us, is the best article for this purpose, as it will not shrink, curl up, nor break, is odorless, clean to handle, no waste, and is **thoroughly water-proof and air-tight**.

#### PACKAGES.

**THE EASTLAKE patent shingles** are all securely packed in crates containing one square each, and all packages are **branded with our name and Registered Trade Mark**, without which none are genuine.

#### FREIGHTS.

**OUR** shingles, in less than car-lots, are carried at 4th class rates, and in car-lots at 7th class, but when desired **we quote prices for our goods delivered at any railway station in the Dominion.**





### SPECIAL VALLEY.

THIS illustration represents our **Special Valley**, which is applied before the shingles are laid. This valley is made from galvanized iron, usually in eight feet lengths, 15-inch girth.

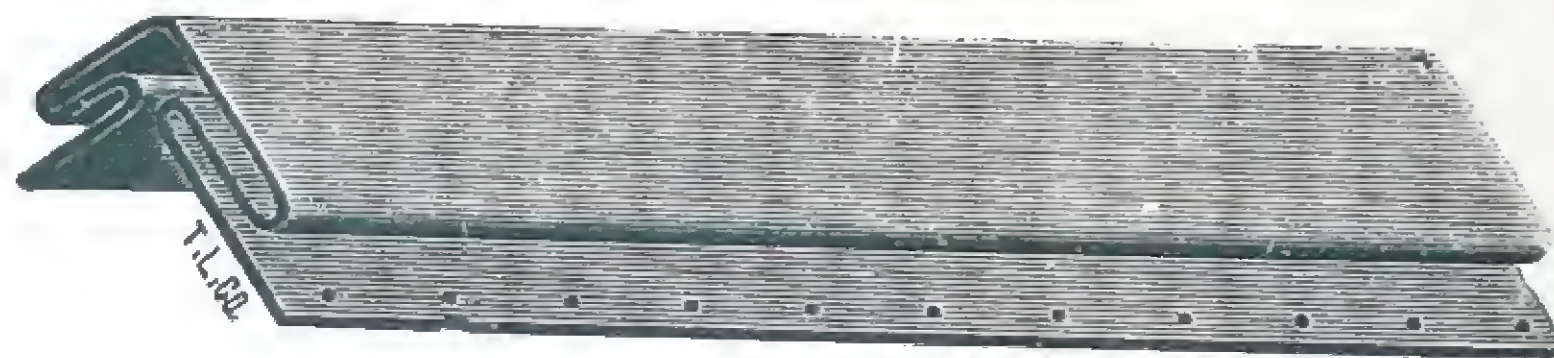
WE also present a cross-section showing the method of laying the shingles with the valley by forming a hook on the shingles and locking them into the valley so as to cover the nail heads, and **making leakage an impossibility.**

Where specially large valleys are required, we can make them out of 20, 24, or 30-inch stock, although for ordinary roofs the regular size will be found to be thoroughly satisfactory.





### IMPERIAL RIDGE OR CORNER CAP.



**M**ADE of galvanized iron only, usually in eight feet lengths.  
This form of cap is applied **before** the shingles are laid, as they fit into the bend in the cap so that all nail heads are covered.

### CLIMAX RIDGE CAP.



**M**ADE of galvanized iron only, usually in eight feet lengths.  
This form of ridge cap is also **applied before** the shingles are laid, which fit into the bend in the cap so that all nail heads are covered.



## ROLL TOP RIDGE OR HIP CAP.



**T**HIS cap is made of either galvanized or painted steel, and is supplied complete with wood roll.

This is the ordinary form of cap that is used for **finishing on ridges and hips, being applied after** the shingles are laid.



**I**N this small circular we have not sufficient space at our disposal to give more extended information regarding the **EASTLAKE** shingles, but if desired **we shall be pleased to forward you our large catalogue**, together with copies of testimonials that we have received from those who have used our goods in nearly all parts of the Dominion.

We publish, however, a few testimonials from gentlemen who are well known in nearly all parts of the country.



The originals of these TESTIMONIALS may be seen at our office any time, together with hundreds of others from those who have used our goods for a number of years, and who speak in the highest terms regarding their merits.

THE METALLIC ROOFING CO.,  
TORONTO.

Dear Sirs:—

I take pleasure in certifying that the roofs covered with your Metallic Shingles have given the utmost satisfaction. A large number of the buildings on the Exhibition grounds have been covered with your Metallic Shingles, and have proved the tightest roofs we have. I also consider your Metallic Shingles and Siding to be a good fire protector.

Yours truly,

MARK HALL, Architect.



I agree with Mr. Hall's statement as to the character of the roofing material manufactured by this Company. They can be used when wooden shingles cannot be considered either on the score of appearance or safety against fire. The Siding and Shingles are ornamental in design while effective as a fire guard.

JOHN J. WITHROW,  
President Industrial Exhibition, Toronto.



METALLIC ROOFING COMPANY, LIMITED,  
TORONTO.

Gentlemen:—

We have used large quantities of your Metallic Shingles and Siding during the past eight years, and have always found them to give every satisfaction, while, at the same time, we have found, by actual experience, that your shingles can be laid considerably quicker than any others on the market.

We might mention that we laid about Two Thousand Squares of your galvanized "East-lake" shingles on the new buildings erected on the Exhibition grounds in this City.

The Sixty Tons of your "Owl" brand of Galvanized Corrugated Iron for the train shed at the Union Station here was also very satisfactory.

Yours truly,

DOUGLAS BROS., Contractors.

FROM PETER HOPE, ESQ.,  
Hardware Merchant, etc.:

PERTH, Ont., February 8th, 1898.

"I have been using your Roofing, Siding and Ceiling for about fifteen years, and will say that they have always been as represented and are giving entire satisfaction."

FROM MESSRS. JOHN LEWIS & CO.,  
Hardware Merchants, etc.:

BELLEVILLE, Ont., February 2nd, 1898.

"We have been using your Galvanized and Painted Shingles for four years, and they have always given the most perfect satisfaction."



MONTREAL, Que., January 25th, 1898.

FROM MESSRS. E. C. MOUNT & CO.,

Plumbers, Steamfitters, Roofers, etc., 784 Craig Street :

"We have been using for several years your Pressed Brick Siding and Rock Faced Siding, and have always found them give the very best of satisfaction, never having had a complaint of any kind."

---

QUEBEC, Que., January 22nd, 1898.

FROM THE MECHANICS' SUPPLY CO.,

Dealers in Building Material :

"We have used a considerable amount of your goods, both for interior and exterior work, and find them much superior to anything we have heretofore handled. We find that you execute our orders with promptness and correctly and in a thorough business manner, so that we can rely on what we are getting."

---

NAPANEE, Ont., January 22nd, 1898.

FROM MESSRS. BOYLE & SON,

Hardware Merchants, etc.:

"We have used your Painted and Galvanized Steel Shingles and have had every satisfaction with them, and believe them to be the best articles of the kind on the Canadian market. One thing in particular we notice, and this is that we get just what we buy when purchasing from you. We have handled your goods for the past six years and can recommend them to anyone contemplating building."



HOWICK STATION, Que., January 25th, 1898.

FROM J. H. LEFEBVRE, ESQ.:  
General Merchant:

"I have been selling your goods for the last four years and they have always given the very best of satisfaction, the quality being uniform and the Roofing easily applied."

---

BRANTFORD, Ont., February 3rd, 1898.

FROM REV. W. H. PORTER,  
Pastor Calvary Church:

"From personal experience I cannot speak too highly of the elegant work of the Metallic Roofing Company and of the pains taken in applying the Metallic Ceiling in the Calvary Baptist Church."

---

KEMPTVILLE, Ont., January 26th, 1898.

FROM W. A. BARNES, ESQ.,  
Hardware Merchant, etc.:

"I have been using your goods for a number of years, and thought it well that you should know what my opinion was with reference to them. I have used the Empire Galvanized, the Eastlake Painted and Galvanized Shingles, and also your Embossed Steel Ceilings, and I find that they give good satisfaction both to myself and customers. It affords me great pleasure to recommend your goods, especially the Shingles and embossed materials for Ceilings."



GANANOQUE, Ont., January 25th, 1898.

FROM MESSRS. I. W. BENNETT & SON,  
Hardware Merchants, etc.:

"Having used a large quantity of your Roofing, Ceilings, Siding, etc., during the past few years, we must say that it is a pleasure for us to have an opportunity to say a word or two in reference to your goods. We always find that your goods are well made, and that they can be laid on a job in a shorter time and with better results than any others. We notice that you always endeavor to keep up the standard of your goods, and do not make a specialty of poor goods cheap. The Metal Ceilings supplied by you for the Merchants Bank in our new block are greatly admired, as well as the other ceiling jobs got out by you for us."

---

TAVISTOCK, Ont., January 31st, 1898.

FROM J. D. ADAM, ESQ.,  
Hardware Merchant, etc.:

"I have used you Roofing and Siding for the last five or six years, and find that they give perfect satisfaction. I firmly believe your goods the best on the market, and can highly recommend them to the business public."

---

WINNIPEG, Man., January 28th, 1898.

FROM MESSRS. GEO. D. WOOD & CO.,  
Wholesale Hardware Merchants:

"We wish to say that we have sold your Metallic Shingles and Siding for several years, with satisfactory results."



SEAFORTH, Ont., February 5th, 1898.

FROM MESSRS. JOHNSON BROS.,  
Hardware Merchants, etc.:

"It is a number of years ago that we first used your Metallic Shingles, and these shingles are in perfect condition yet. We use your goods because we believe them to be the best on the market. Our foreman says he has yet to find the first defective plate. This applies to your Metallic Ceilings as well as to other goods."

ARKONA, Ont., February 5th, 1898.

FROM MESSRS. FULLER BROS.,  
General Merchants:

"We have been handling your Brick Siding and Painted Eastlake Shingles for about five years, and have found them satisfactory in every particular. We have pleasure in testifying to their merits."

NORWOOD, Ont., February 5th, 1898.

FROM D. A. FRASER, ESQ.,  
Hardware Merchant, etc.:

"I have been using your Shingles and Steel Siding for nearly five years, and have found them first-class in every particular. Most of the carpenters around here will not use any other make, although a big reduction in price is being offered by other firms. Your Shingles can be applied very rapidly, and give splendid satisfaction."

BROCKVILLE, Ont., January 29th, 1898.

FROM MESSRS. SHERIDAN & POWER,  
Hardware Merchants, etc.:

"We have been using your Embossed Metallic Ceilings and Metal Roofing for about five years, and have always found the goods of first-class quality and just as represented, and have always found it a pleasure to do business with you."

---

WHEATLEY, Ont., February 4th, 1898.

FROM JOHN E. WRIGHT, ESQ., Farmer:

"I am happy to say that every job where your Shingles have been used has given entire satisfaction. Roofs of your cheapest grade, which I put on nearly five years ago, are in every respect as sound and as good-looking as the day they were put on. I have used your goods on roofs with but three inches fall to the foot, and they have proved entirely satisfactory. Your methods of doing business have always been prompt, careful and considerate, and in every particular pleasing and satisfactory."

---

ARNPRIOR, Ont., January 31st, 1898.

FROM J. S. MOIR, ESQ.,  
Hardware Merchant:

"It is about nine years since I commenced to use your Shingles. I have been using the Eastlake Shingle particularly, and think that it is the best roofing that anyone can put on. I have had every satisfaction with your goods."



WEBBWOOD, Ont. January 31st, 1898.

FROM MESSRS. PURVIS BROS.,  
Hardware Merchants:

"We have covered several buildings with your Steel Siding Plates, and find them to be perfectly durable and just as represented."

---

OTTAWA, Ont., February 1, 1898.

FROM MESSRS. E. G. LAVERDURE & CO.,  
Hardware Merchants, etc.:

"We have been using your Brick Siding for the last ten years, and it is the best we ever used. We do not think there is much room for improving said goods."

---

BRADFORD, Ont., February 8th, 1898.

FROM A. THOMPSON, ESQ.,  
Hardware Merchant, etc.:

"I have been using your Shingles and Siding for the past seven or eight years, and find them all that you guarantee them to be. I have used other makes of shingles and siding, but they are not to be compared to yours."

---

KEMPTVILLE, Ont., January 31st, 1898.

FROM MESSRS. MUNDLE & PERCIVAL,  
Hardware Merchants, etc.:

"We have been using your Eastlake Shingles, both galvanized and painted, for the past four years, and they have given good satisfaction wherever used."

AMHERSTBURG, Ont., January 24th, 1898.

FROM DAVID D. WIGLE, ESQ.,  
Dealer in Hardware, etc.:

"I have used your Metallic Shingles, Siding and Ceilings during the past four years and have found them at all times satisfactory."

FOXBORO', Ont., January 24th, 1898.

FROM ALMON REED, ESQ.,  
Brick and Tile Manufacturer:

"I have used over 120 squares of your Galvanized and Painted Shingles. Some of them have been laid over five years, and they are as good as the day they were laid."

AVLMER, Ont., May 20th, 1897.

FROM WM. WARNOCK, ESQ.,  
Private Banker:

"Enclosed please find draft in payment for contract of office ceiling. I am well pleased with the job. I think it is a perfect gem, and consider it a great advertisement for you here."

CORNWALL, Ont., January 25th, 1898.

FROM G. R. PHILLIPS, ESQ.,  
General Merchant, etc.:

"I have used your Metallic Roofing, mostly the Empire Shingles, with satisfaction to my customers and myself."



HENSALL, Ont., January 27th, 1898.

FROM JOHN MCARTHUR, ESQ.,  
Hardware Merchant, etc.:

"I have been using your goods for nine years, and consider them to be very much superior to any other make on the market. I do not consider any other roofing equal to your Empire Galvanized Shingles, and would recommend your goods to anyone wanting a good article."

---

SUNDERLAND, Ont., January 27th, 1898.

FROM MESSRS. J. H. GLENDINNING & CO.,  
Hardware Merchants:

"We desire to express the great satisfaction we have had in handling your goods. We have sold your Eastlake and Empire Shingles for several years. Last summer we sold and put up some of your ceilings, and our customers are very much pleased with your goods, and have expressed themselves to us as being well satisfied."

---

BELLEVILLE, January 25th, 1898.

FROM WM. MCGIE, ESQ.,  
Plumber, Steamfitter, etc.:

"I have used your Eastlake Painted and Galvanized Steel Shingles, Brick Siding, Corrugated Iron, and Embossed Metal Ceiling for the past nine years, and think they are the best in that line. A roof I put on nine years ago is in perfect condition to-day."

DUTTON, Ont., January 29th, 1898.

FROM J. B. CRAWFORD, ESQ.,  
Hardware Merchant, etc.:

"I have used your Eastlake Painted and Galvanized Shingles for over seven years on barns and houses, and they have given us and our customers perfect satisfaction. We have never had any complaints, and can recommend your goods to anyone wanting a good article."

---

AYLMER, Ont., May 14th, 1897.

FROM THOS. WOOSTER, ESQ.,  
Builder and Contractor:

"I have the pleasure of informing you that your workmen have given us the best of satisfaction in applying the ceiling for Mr. Warnock's banking office. The ceiling is a credit to the Metallic Roofing Company."

---

HASTINGS, Ont., January 25th, 1898.

FROM A. CHAPMAN, ESQ.,  
General Hardware Merchant:

"I have handled your Siding, also Painted and Galvanized Shingles, for the past three years, and may say that they have turned out to the entire satisfaction of myself and customers. We have to thank you for the great care you have always taken to keep the goods strictly up to samples, both as regards quality and accuracy of construction, which greatly facilitates putting on."



CARP, Ont., January 27th, 1898.

FROM ALEX. ANDREWS, ESQ.,  
Tinsmith, etc.:

"I have been using your Shingles and Siding for the past five years, and have found them very satisfactory. Yours are the best shingles that I have ever used, being easier to put on, and being better than any others."

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BELLEVILLE, January 29th, 1898.

FROM MESSRS. W. & J. SHERIDAN & CO.,  
Dealers in Stoves, Tinware, etc.:

"We have been using your Metallic Ceilings and Painted and Galvanized Shingles, also Corrugated Conductor Pipe, during the past five years, all of which have given general satisfaction. We have heard no complaints, and take pleasure in recommending your goods to the public."

---

SPRINGFIELD, Ont., February 8th, 1898.

FROM H. CHAMBERS, ESQ.,  
General Merchant:

"I have been using your Eastlake Painted and Galvanized Shingles for about eight years, and also your Pressed Brick Siding. During this time I have used several hundred squares, and can recommend them as being the best covering for houses and barns. Every roof that I have put on has given first-class satisfaction."

HAVELOCK, Ont., January 25th, 1898.

FROM MESSRS. PHILLIPS BROS.,  
Hardware Merchants, etc.:

"I consider your goods the best we have handled. We have been very much pleased with them, especially the Brick Siding and Eastlake Shingles."

---

COOKSHIRE, Que., January 28th, 1898.

FROM J. O. BEAUDOIN, ESQ.,  
Tinsmith, Roofer, etc.:

"I have been using your Eastlake Shingles and Steel Ceiling for over four years, and have no hesitation in stating that your goods are the best in the market."

---

OTTAWA, Ont., January 29th, 1898.

FROM THE ST. ANTHONY LUMBER CO.,  
Manufacturers and Dealers in Lumber, etc.:

"We have used a large amount of your Roofing at various times and always found it as represented by you. The material has given good satisfaction in every way."

---

LONDON, Ont., January 22nd, 1898.

FROM MESSRS. WM. STEVELY & SON,  
Merchants and Manufacturers:

"We have used a large quantity of goods of your manufacture, particularly Siding and Shingles, for the past seven or eight years, and have invariably found them to prove satisfactory."



FROM ALBERT WELCH, ESQ.,

Dealer in Hardware, Stoves, etc.:

TORONTO, Ont., February 7th, 1898.

"I used a considerable quantity of your Eastlake Shingles about fifteen years ago, and on examination I find that they are apparently as good as when put on. I consider your goods the very best that can be obtained for the purpose for which they are manufactured."



We shall be glad to have your orders, or to give any further information that you may require.

***THE METALLIC ROOFING CO.***

*OF CANADA, LIMITED,*

*Cor. King and Dufferin Streets.*

***TORONTO, ONT.***

PATENTEES AND SOLE MANUFACTURERS  
OF THE EASTLAKE SHINGLES.

**Have you seen our Embossed Metallic  
Ceilings, or our Rock-faced Stone  
and Brick pattern Sidings?**

**They are the very latest and most up-  
to-date articles for Interior and Ex-  
terior Finish.**

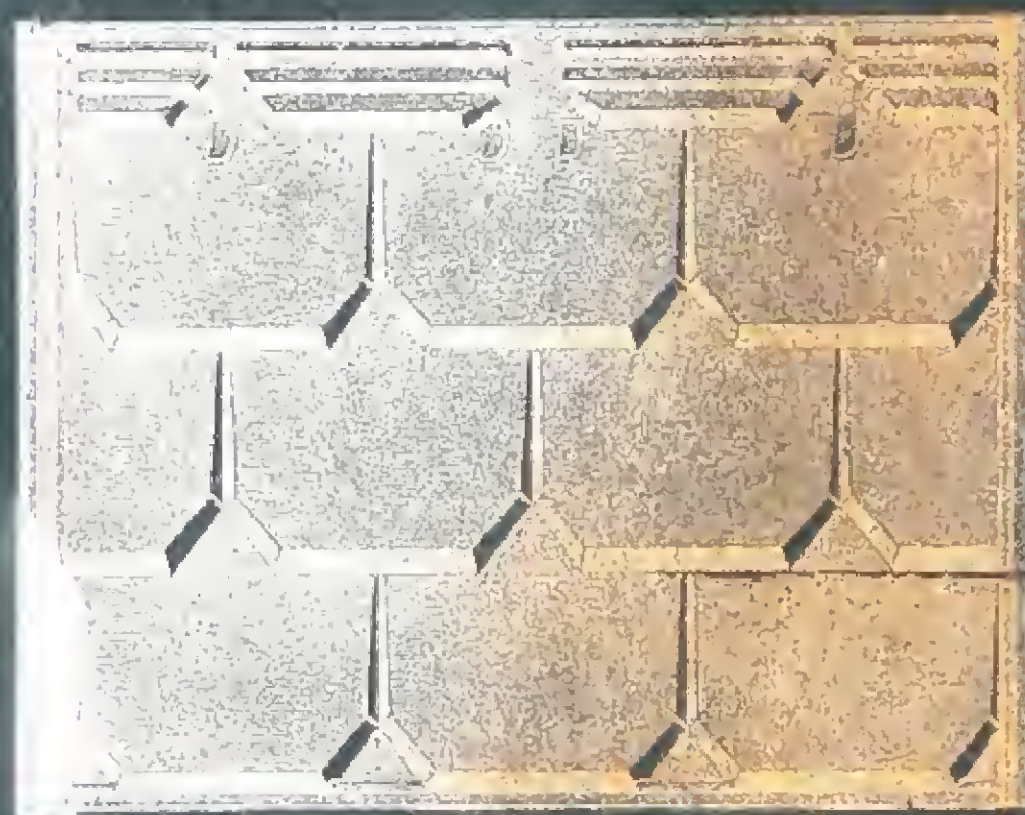
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# *THE EASTLAKE*



*PATENT SHINGLE.*